

# TEMPLE REBRANDING

**VilaSoft**  
SERVICES LLP



## DONATION MANAGEMENT

देणगी व्यवस्थापन



## BOOKING MANAGEMENT

बुकिंग व्यवस्थापन



## PROMOTION MANAGEMENT

प्रमोशन व्यवस्थापन



## WEBSITE MANAGEMENT

वेबसाइट व्यवस्थापन



The present age is the age of technology, so it is the need of the hour to make temple management simple and easy using modern technology, and the answer is Temple ReBranding.

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# TEMPLE REBRANDING

## WEBSITE MANAGEMENT - वेबसाइट व्यवस्थापन

Connection between temple and devotees - A website is a great medium to connect the devotees and the temple and to communicate the current affairs to the devotees. Devotees who are unable to visit in person, can watch the live telecast through the website, and can also avail the donation facility. Annual ongoing activities can be viewed at your place, updated information about them.

<b>01</b>	History of Temple
<b>02</b>	About trust
<b>03</b>	Events and Programs
<b>04</b>	Announcements
<b>05</b>	Integration of Donation Management and Booking Management

## BOOKING MANAGEMENT - बुकिंग व्यवस्थापन

Before visiting the Devasthan, devotees can make advance reservation/booking of various services like Abhishek, Mahaprasad, Live Darshan, Parking as well as Yatri accommodation due to the online facility provided by the Devasthan, so they can perform their darshan easily without any confusion and loss of time.

<b>01</b>	Abhishek booking
<b>02</b>	Mahaprasad booking
<b>03</b>	Darshan Pass booking
<b>04</b>	Parking booking
<b>05</b>	Accommodation booking

## Donation Management - देणगी व्यवस्थापन

### NEED AND BENEFITS

- **Time saving** - The time spent in manual donation receipts will be saved not only by the software but also by the various channels available for donation, it will save the time of the organization as well as the donors.
- **Accuracy** - Donation receipts will be accurate by avoiding manual technical errors
- **Effective Crowd Management**- Devotees coming to the temple will not have any trouble walking around the area as the crowd during donation will be reduced.
- **Coherence** - Complete information about donations coming to the organization through all channels, various reports of donations will be available on one click. So, of course, time will be saved as well as control of daily activities will be easier and easier.

Fully automated, less or no manpower intervention. Reports and reconciliation are on button click. Reports and Forms are as per new tax guidelines.

Paperless donation, donor get immediate receipt on SMS, Emails and WhatsApp (WhatsApp messaging based on approval from the service provider)

Donor membership management, Donor online account for tracking of donations.



### PLATFORMS - माध्यम

#### Website

वेबसाइट

#### Counter software

काउंटर सॉफ्टवेअर

#### QR Quick Donation module

QR क्विक डोनेशन मॉड्यूल

#### VPA for Donor

Increase in Donation

Upto 40%

# TEMPLE REBRANDING

## PROMOTION MANAGEMENT - प्रमोशन व्यवस्थापन

To maintain constant communication between the devotees and the shrine, to convey the religious message to the devotees, it is possible to reach the devotees through various means. Like social media, magazines, various stationery (calendar, diary, weeklies, etc.) way we can keep in touch with devotees.

01	Social Media account creation and it's handling
02	Increase in followers
03	Cause based promotion
04	Publication support - Calendars / Diaries / Bi- Weekly digests



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